

APRIL 2011

the rose press

important dates

April is National Garden Month!

4/1: April Fool's Day

4/7: World Health Day

4/10: National Siblings Day

4/15: Tax Day

4/18: Passover begins at sundown

4/22: Good Friday & Earth Day

4/24: Easter

4/25: Administrative Professional's Week Begins

5/1: May Day

5/4: National Teachers Day

5/8: Mother's Day

5/12: Nurse's Day

5/15: Armed Forces Day

5/31: Memorial Day

April Flowers

Even if there are showers!



Spring Feature!

Introducing the new Spring Fling Bouquet. The glass cube is filled with fragrant Hyacinth in assorted colors, Tulips, yellow Spray roses, yellow Aster and blue Iris. These fresh seasonal blooms will arrive in the best available colors and send a cheerful message for any occasion. Starting at \$54.95. Code AASF2



Touch of Spring (11-S1), starting at \$49.95; Beauty and Grace (11-S4), starting at \$64.95; Garden Terrace Bouquet (11-S2), starting at \$63.95



11-SEC1 \$39.95

Blooming with Appreciation

Say Thanks!

Administrative Professional's Week begins April 25, 2011. Say thanks! To the left are Dendrobium orchids and the right are Cymbidium orchids. Which will you choose?



11-SEC2 \$29.95

Grateful Greetings



Are you on Facebook?



Be sure to "like" Ashland Addison Florist page!

employee dates

- 4/14: Delia's Birthday in accounting at Westchester
- 4/16: Robert's Birthday in delivery
- 4/17: Lisa B's Birthday, a designer at Prentice
- 4/21: Ron's Birthday, in delivery
- 4/23: Hilario's Birthday, in delivery
- 4/24: Maria's Anniversary, in processing
- 4/28: Neya's Birthday, in customer service
- 4/29: Emily W's Birthday, in the greenhouse at Fulton

Thanks to our incredible employees for all they do to make Chicagoland more beautiful through flowers!

locations

CHICAGO

1640 W FULTON

250 E SUPERIOR

1746 W ADDISON

ELK GROVE VILLAGE

43 ARLINGTON HEIGHTS RD

WESTCHESTER

10034 W ROOSEVELT RD

The Easter Lily

For many, the beautiful trumpet-shaped white flowers symbolize purity, virtue, innocence, hope and life—the spiritual essence of Easter.

Large custom and corporate orders are welcome!



Easter lilies are perfect gifts for Spring and Easter as well as a great way to decorate your home for the season! Or, consider ordering Easter lilies for your local Church.

Here are a few tips on how to best handle your gorgeous hand-picked lily from Ashland Addison!

- Display your plant in bright, but indirect sunlight
- Protect your Easter Lily from drafts and heat sources, such as fireplaces, heaters and appliances.
- Water your Easter Lily only when the soil becomes dry to the touch and don't leave it dry for an extended period of time.

Sources: www.gardening.about.com and www.appleseeds.org

Select your Easter lily online at www.ashaddflorist.com.

Each Ashland Addison plant has been hand picked, trimmed with a lovely basket and satin ribbon.

Sizes include:

5+ blooms: \$21.95

8+ blooms \$29.95

9+ blooms \$39.95

18+ blooms \$54.95

Delivery begins April 14, 2011.

April Special

Get 20 stems of fresh Spring tulips arranged in a glass vase for only \$39.95! April only—while supplies last!



That's more than 25% savings!

Chicago • Elk Grove Village • Westchester
(312) 432-1800 • (847) 439-5111 • (708) 343-4363

www.ashaddflorist.com