

the *rose* press

FEBRUARY 2010

Your local retail florist with
 the power of a national
 retailer.

important dates

VALENTINE'S BONUS
 GIFT DAYS: FEB 10-12

VALENTINE'S DAY:
 FEBRUARY 14TH!

locations

CHICAGO

1640 W FULTON

250 E SUPERIOR

201 E HURON

1746 W ADDISON

ELK GROVE VILLAGE

43 ARLINGTON HEIGHTS
 RD

WESTCHESTER

10034 W ROOSEVELT RD

VALENTINE'S DAY SPECIAL! FREE ROSES!

You can't beat our
 Valentine's Day specials
 this year!

Order 18 or 24 Valentine's
 Day roses for delivery on
 2/10-2/14 and you'll
 receive FREE roses for your
Valentine's birthday!

You'll score big points for
 Valentine's Day and then
 more points on your
 Valentine's birthday! You
 only pay the delivery—the
roses are FREE!

♥ **Order 18 Valentine's
 Day Roses = Get 9 Birth-
 day Roses FREE!**

♥ **Order 24 Valentine's
 Day Roses = Get 12 Birth-
 day Roses FREE!**



Go online and shop for
 FREE18 OR FREE24. Simply
 select the product
 designated with the free
 roses. Delivery for
 birthday roses is added in.
 Then, enter your Valen-
 tine's birthday in the
 special instructions of your
 order. Finally, sit back and
 watch your Valentine
 beam with happiness!

Local delivery only; eligible Val
 delivery dates are 2/10/10-2/14/10;
 these dates are not valid for the
 birthday deliveries. Other
 restrictions may apply.

VALENTINE'S DAY BONUS GIFTS ARE BACK!



We love to give
 you free stuff.
 That's why Bon-
 us Gift Days
 are back! This
 year, Bonus Gift Days are
 FREE FREE FREE! Have your
 Valentine's gift delivered on
 February 10th, 11th or 12th
 and we'll throw in FREE FREE
 FREE stuff!

free gifts

Yummy Chocolate Bar
 Valentine's Day Mylar Balloon
 Cute Stuffed Plush
 \$3.00 OFF Discount

Deliver your Valentine's gift
 on February 10th and receive
 up to THREE FREE GIFTS!

Deliver your Valentine's gift
 on February 11th and receive
 up to TWO FREE GIFTS!

Deliver your Valentine's Day
 gift on February 12th and
 receive ONE FREE GIFT!

Local delivery only; order now. While
 supplies last!

FUNDRAISING FOR YOU IN THE NEW YEAR!

*signing
up for
our affinity
program
is so easy!
start
raising
funds
today!*

We are growing our fundraising efforts with local organizations, churches, schools and charities! Let us help YOU!

Sign up for our affinity program today. Simply go online and use the drop down menu under Customer Service and select Affinity Partnership. Fill out the form and submit it. We'll send you your affinity code and some copy/text suggestions for your web site, newsletters, communications to your supporters.

You have the choice of receiving 10% back to your organization from any purchases made mentioning your code —or 20% credit applied to your Ashland Addison floral account!

Some of our partners have raised hundreds of dollars in cash or credit *each quarter!*

benefits:

Free money

We provide text and copy for your Newsletters, web site and communication tools

Free money

We provide reminders about upcoming floral holidays so that you can communicate with your supporters and remind them to mention your organization with each purchase

Free money

Easy email updates about account credits

Free money

Checks and credits issued quarterly.

Free money

Raising money through beautiful, fresh flowers, fruit and gourmet baskets and green and blooming plants.

Please support some of our current Affinity Partners. Add your name to this list TODAY!

St. Josaphat Parish

St. Benedict Parish

Children's Memorial Hospital Foundation

The Willows Academy

Elk Grove Village High School Football Parents Association

St. Andrews Parish

St. Eugene School

Edgebrook School

St. Margaret Mary School

St. Ferdinand School

St. Michael's in Old Town

St. Alphonsus Parish

St. Benedict Parish

Black Bear Academy

St. Patrick High School

Ravenswood Baptist Christian School

Clearmont School

Divine Infant

Leukemia and Lymphoma Society

Westchester Middle School

Sign up today at www.ashaddflorist.com/affinity.htm

WE'RE CELEBRATING

We're celebrating Ashland Addison team members in February!

Happy Birthday to Madeline, designer in Elk Grove Village, on

2/12; Jennifer, retail manager at Prentice on 2/19; Meghan, assistant retail manager at Prentice, 2/21; and Victor, driver, on 2/25.

Thanks for your service to: Jessica, customer service rep (2 years) and Robert, delivery, (5 years).

Chicago • Elk Grove Village • Westchester
(312) 432-1800 • (847) 439-5111 • (708) 343-4363

