

the ROSE press

JULY 2010

important dates

July 1—Canada Day

**July 4—
Independence Day!**

July 8—Emily W.
(greenhouse) Bday

July 13—Zoe (customer
care director) Bday

July 14— Bastille Day

July 17—Michelle
(designer and wedding
consultant) Anniversary

July 17—Oscar (flower
processing) Bday

July 21—Neya
(customer service)
Anniversary

**July 25— Parents'
Day**

July 27—Delia
(accounts receivables)
Anniversary

July 28—Hortenzia
(designer) Anniversary

July 29—Will (driver)
Bday

locations

CHICAGO

1640 W FULTON

250 E SUPERIOR

1746 W ADDISON

ELK GROVE VILLAGE

43 ARLINGTON HEIGHTS RD

WESTCHESTER

10034 W ROOSEVELT RD

Famous Fragrant Garden Roses Are Here!

We are excited to announce we now carry David Austin® fragrant garden roses - direct from the only licensed U.S. grower, Green Valley Floral in Salinas, CA. David Austin® roses are a breed of English garden roses with

are always welcome with some advance notice. They boast year round availability, unlike many other domestic or internationally grown garden roses. Another appeal of David Austin's roses versus the traditional roses one might find today is in the shape/size of the roses – they are fuller, like roses you might find in a garden - and many have

"The fragrance and fullness of David Austin roses are unbeatable, This is going to be a big win for our customers who want to share important sentiment with an amazing flower - and for our brides; a David Austin bridal bouquet is a show stopper."

- Bill Sheffield, owner & president

natural glowing colors, combining the charm and fragrance of 'old' roses with the year round availability of 'modern' roses.

Ashland Addison Florist will generally be receiving a weekly shipment of fragrant David Austin® roses. They will only be available while supplies last and colors will vary. Specialty orders

a beautiful fragrance that one may miss in today's varieties. **Call for pricing of David Austin Rose Bouquets. Look for pictures of the August Newsletter.** Below: Bill Sheffield and Designer Martha Carrasco visit Green Valley Floral to see their breathtaking blooms.



Chicago • Elk Grove Village • Westchester
 (312) 432-1800 • (847) 439-5111 • (708) 343-4363

www.ashaddflorist.com



Become a of
Ashland Addison
Florist on Facebook
today!

We randomly
select one of our
fans each month
and send them a
\$25 gift card
Our June winner is
Wendy Martin



Write on our
Facebook wall
what is so great
about
David Austin
roses and,
and we'll send
you a 10 dollar
gift card!

(You may not win 2
months in a row please.
We have the right to
refuse, too.)

We're Hot with Summer Blooms!

No matter what you're celebrating this Summer, we've got a bloom for you. Summer colors are bright, cheerful and bold. For your next birthday or celebration with friends—try something summery and hot like one of these featured items.



Sunshine Splendor
B25-4135 \$64.95



Burst of Summer
B1-3707 \$24.95



Gerbera Special
JL1 \$34.95



Sunburst Bouquet
09-SUN \$32.95



Rose Fest Bouquet
B2-4107 \$59.95

Proud to Sponsor Fleet Feet's Women's Race & Events



The Fleet Feet Women's Race is a great event for the whole family! The 5K and 10K races are open to women only and there is a co-ed kids race for ages 12 and under. The course begins and ends at the beautiful Montrose Harbor and finishes with the post-race festival. An Ashland Addison coupon will be given away to all participants, bouquets to winners, and arrangements will be available at surrounding event raffles.

Sunday, July 18, 2010

7:30am 5K and 10K Start

9:00am Co-Ed Kids Race

To register: http://www.fleetfeetchicago.com/htm/events_races_womens.asp

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