



What's Fresh in July

Our July special includes bright, fresh sunflowers in a basket for only \$32.95. Find this gorgeous bouquet on our web site. Order early. Sunflowers are available throughout the month while supplies last!



Fun facts!

- *The scientific name for sunflowers is Helianthus, Helia for sun and Anthus for flower.*
- *The sunflower's head tracks the sun's movement, a characteristic called heliotropism.*
- *One sunflower head could consist of 1,000-2,000 individual flowers joined together at the receptacle base.*

We're Moving!

Our Lakeview store is moving! To stay in touch with Grand Opening date, celebrations, cool offers and coupons, join us on Facebook!

Opening date coming soon for
3118 North Lincoln

www.facebook.com/ashlandaddison

Recently married?

Post pictures of your Ashland Addison Florist wedding flowers on our Facebook page and we'll send you a coupon for your next floral purchase!

www.facebook.com/ashlandaddison



Who We're Celebrating

July 9: Emily W.'s birthday (greenhouse at Fulton)

July 10: Victor, Jr.'s birthday (delivery)

July 13: Zoe's birthday (Customer Care Director at Fulton)

July 29: Will's birthday (delivery)

Help us celebrate!

If you share a birthday wish to any of our employees on our Facebook wall on their birthday, we'll send you a cool coupon!

www.facebook.com/ashlandaddison

Thanks to Designer Michelle at Fulton and Accounts Receivables Extraordinaire Delia for celebrating their anniversaries of being on the Ashland Addison team this month!

What's the Buzz

Thanks to everyone who takes time to post something about our company on the many review sites on the Internet! Here's what a recent bride posted on web site Yelp.com:



*"... I was very impressed by the customer service. Despite having a nonexistent budget for flowers, Martha treated me with courtesy and the utmost attention. She even sent me a very sweet thank you note after I had booked them. Customer service is top notch here, and I'm grateful I got to experience that."
- Amanda Z. 5-stars*

Feel free to post your feedback on our Facebook page as well!
www.facebook.com/ashlandaddison



Visit Us

1746 W. Addison Street, Chicago
(relocation date to be announced)

1640 W. Fulton, Chicago
(our Central Design Center)

250 E. Superior St., Chicago
(open 7-days a week)

43 Arlington Heights Rd, Elk Grove Village
10034 W. Roosevelt Rd, Westchester

Call

24/7 Ordering at 312.432.1800

Events/Weddings

312.432.8958
events@ashaddflorist.com

Web

www.ashaddflorist.com
www.facebook.com/ashlandaddison

*Looking for tips on a flower or plant?
Write on our Facebook wall or send an email to
custserv@ashaddflorist.com and we'll help you out!*

Garden Tip: Getting Started with Composting

The buzz from the gardening clubs to the city folk to the suburbs is all about composting. Here are some basic quick tips for you to get started on your compost this summer to enjoy more bountiful blooms, veggies and trees!

- Don't be afraid: all you need to compost is enthusiasm, yard or food waste and some space!
- Compost bins can be purchased, or you can easily construct one with a little help from the Internet.
- Composting can begin any time of the year, but many people start in the fall when leaves are abundant. Organic materials should be mixed in (popular ideas are banana peels, coffee grinds, watermelon shells...anything except meat or dairy products), adding water as needed so that the materials feel like a moist, wrung-out sponge. The compost pile should be turned after a few weeks so that the outside layers are exchanged with the center of the pile.
- Turn compost piles about once a month, except in cold winter conditions.

Tip from Ashland Addison Customer A.Kelley on Facebook:

"From experience this season, I can tell you: cut your compostables (me: egg shells, all veggies/fruits, coffee grounds/tea bags) into small pieces before adding them to your composter/compost heap. Add enough 'brown' (think yard waste) to your 'green' (food waste). Stir often and tell it how nice it's looking every few days."

Time to Use It!

- Compost is ready to be used when it looks dark and crumbly and none of the starting ingredients are visible—and the odor is gone.
- Apply it directly around the base of the garden, trees, shrubs and work it into the top 6-8" of soil. It will increase water retention and add valuable nutrients!