

The Rose Press

The Sheffield's
Ashland Addison
Florist Co.

September 2011

You're Invited!

Our Lakeview store is moving! Stay in touch with us for announcements regarding the October Grand Opening date, celebrations, cool offers and coupons on Facebook!

Opening in October!

www.facebook.com/ashlandaddison

October Opening of our Store at
3118 North Lincoln



What's in Season

This month's Gladiola bouquet special is available online, over the phone or in store for any of your gift giving in September. The twenty stems of colorful fresh gladiolas are professionally arranged in a tall glass vase for only \$39.95. Perfect! Code SEP1.

Tip: Removing the fading flowers will encourage others to open! Also, you could take a quick snip to the top 2-3 green buds which will straighten the stem and help the lower flowers open.

Don't forget lots of water! Gladiolas are thirsty! They will suffer if you do not keep them happy in water!

Facts: Gladiolas are members of the Iris family and available in the middle of the Summer through the beginning of Fall. Their tall stems mean remembrance, generosity and sincerity, and they also symbolize strength of character. Gladiolas are striking in their size and stature and the colorful blooms have also been known to symbolize a 40th wedding anniversary.

Who We're Celebrating This Month!

Our entire staff of talented people is something to celebrate each day! However, in September we're yee-hawing over the following folks. *Share a sweet sentiment to any of our staff on our Facebook page and we'll send you a cool coupon!*

9/6: Madeline's anniversary. Madeline is a spectacular designer at our Elk Grove Village location and has been in our family for 6 years.

9/9: Zoe's anniversary. Zoe is our Customer Care Director using her flower savviness and smiling face to assist any customer and sales inquiry. We've been lucky to have her in our family for 15 years.

9/10: Meghan's anniversary. Meghan is one of our event and wedding specialists working closely with event planners and brides to bring visions to life. She has been in our family for four years.

9/14: Caroline's birthday. Caroline's peppy personality and design skillz can be found at our Prentice location.

9/22: Lamija's anniversary. Lamija has been whipping out gorgeous designs and expertise in gourmet and fruit baskets for AshAdd customers 14 years.

9/28: Lisa N's anniversary. Lisa is a talented and detailed designer working at our Lakeview location and has been in our family for 3 years.

Fall Flowers are Here!

The kids are back in school. The fresh chill in the air is on its way. The rich jewel tones and Fall blooms are available at Ashland Addison Florist! We're unveiling a whole collection of new designs you and special people in your life will love this season.



11-F5



11-F4



11-F3



11-F2

*11-F5 Autumn Splendor Bouquet by Vera Wang 11-F4: Giving Thanks Bouquet
11-F3: Fall Harvest Cornucopia 11-F2: Bountiful Bouquet*

New! Vera Wang Bouquets!

Anniversary, Happy Birthday, Get Well or New Baby—we have a gorgeous new design for your special sentiment. Visit our web site and search for Vera Wang to find our new FTD collection of bouquets by the famous designer and fashion icon.

VW1: Joyful Inspirations by Vera Wang



VW1



VW3

VW3: Captivating Color Rose Bouquet by Vera Wang

VW2 Graceful Wishes Bouquet by Vera Wang



VW2



VW4

VW4: Dream's Reflection Bouquet by Vera Wang



Visit Us

1746 W. Addison Street, Chicago
(relocation date to be announced)

1640 W. Fulton, Chicago
(our Central Design Center)

250 E. Superior St., Chicago
(open 7-days a week)

43 Arlington Heights Rd,
Elk Grove Village

10034 W. Roosevelt Rd,
Westchester

Call 24/7

312.432.1800

Events/Weddings

312.432.8958

events@ashaddflorist.com

Web

www.ashaddflorist.com

www.facebook.com/ashlandaddison