

the *rose* press

DECEMBER 2009

Your local retail florist with
the power of a national
retailer.

IMPORTANT DATES

**December 3-5 Poinsettia
Days Fest and Toys for
Tots Drive**

December 7 Pearl Harbor
Day

December 12 Hanukkah

December 12 Poinsettia
Day

December 16 New Moon

December 21 Winter Be-
gins

December 24 Christmas
Eve

December 25 Christmas

December 26 Boxing Day
(Canada) and Kwanzaa

December 31 Full Moon
and New Year's Eve

In Lakeview at

1746 West Addison Street

Downtown at

201 East Huron and

250 East Superior

In Elk Grove Village at

43 Arlington Heights Road

In Westchester at

10034 West Roosevelt

www.ashaddflorist.com



OUR BIGGEST SALE OF THE SEASON!

On December 3-5, 2009 at our retail locations you can receive up to 20% off on select holiday merchandise, and cash-and-carry poinsettias! It's our biggest sale of the season and gives you a chance to decorate your home in time for the holidays or check some holiday shopping off your list!

December 3-5, 2009

20% OFF

select holiday merchandise

Bring in a toy for

TOYS FOR TOTSSM

and receive a

FREE GIFT!



Our fresh poinsettias are locally grown and professionally decorated with holiday cheer and placed in a durable, lovely basket. Prices start at \$21.95.

**PLUS, ASHLAND ADDISON SHOPPERS RECEIVE A FREE ORNAMENT WITH ANY
PURCHASE DURING POINSETTIA DAYS! HURRY! WHILE SUPPLIES LAST!**

In Lakeview at

1746 West Addison Street

Downtown at

201 East Huron

Downtown at

250 East Superior

In Elk Grove Village at

43 Arlington Heights Road

In Westchester at

10034 West Roosevelt



BUY A WREATH, RECEIVE A FREE POINSETTIA!

Our Fresh Holiday Wreaths are a huge holiday hit! We offer gorgeous mixed green wreaths that are professionally trimmed with pinecones, ribbon, decorative pics or whatever you'd like! We offer several sizes with one perfect for your front door— or inside your home!



Fresh Wreaths
professionally decorated
WR24 \$47.95

Check out our web site to see our selection of fresh wreaths perfect for indoor with limited 'shedding!'

Plus, buy 24" or larger wreath and receive a FREE 4" fresh, locally-grown poinsettia plant! Offer valid 11/30-12/12/09 while supplies last.



HOLIDAY GIFT GUIDE

Specialty pricing for Corporate Gifts is available. Please call Zoe to inquire and set up your holiday list specialty order.

(312) 432-1800

Looking for a stress-free gift idea for your clients and business partners? Your artsy Aunt? Your conservative neighbor? No problem! Our holiday collection this year is full of perfect gift ideas no matter who is on your list.

FOR CLOSE FRIENDS



Joyful Season
09-AAC6 \$49.95

Beautiful, fresh flowers hand delivered to your door are a classy way to

share a sentimental holiday wish. Whether it's next door or across country, we can handle your order with the quality and service you expect—and deserve!



Got a creative relative or friend? Send Artistic Wishes with a unique mix of orchids!

FOR FAMILY

Whether you're gathering together or sending cross country wishes, an elegant



holiday centerpiece is the perfect way to share a warm message. Your table will glow in true holiday spirit with our exclusive centerpiece donned with three candles—a perfect complement for your meal.

FOR COLLEAGUES AND CLIENTS

We believe that there are two things that win trust and camaraderie with colleagues, clients and coworkers: flowers and food. Our poinsettia plants are the per-

fect business gift—they are a classy gift—a long-lasting blooming plant, locally-grown and professionally decorated with white pine, shimmering décor and handmade bow.

Don't miss our gourmet and fruit baskets either. No holiday season is complete without a delicious selection of gourmet cheese, sausages, chocolates and other yum-mies. Don't miss out! Order now.

Shop online this holiday season at www.ashaddflorist.com

WE'RE CELEBRATING



On December 1, 2009, we'll be celebrating one year in business at our Westchester location!

On that day we also celebrate two great employees—Brian and Martin who joined the Ashland Addison family on that day.

Happy Birthday to Ashland Addison Team Members:

Star, sales at EGV, on 12/2

Jeff, dispatch manager, on 12/20

Bob, designer at Galter, on 12/24

Plus, thanks for 32 years of service to Diane. Diane is the queen of all things accounting, human resources, and keeps things in line at Ashland Addison in general. Thanks for all you do, Diane!