

# the *rose* press

JANUARY 2010

Your local retail florist with  
 the power of a national  
 retailer.

## HAPPY NEW YEAR!

What are your new year resolutions? To be more kind? To reach out to family/friends? To remember important holidays/birthdays? Anniversaries?

Let us help you! In the New Year, we'll be your partner for each floral and gift need, plus provide you with the added conveniences you deserve. Celebrate life in 2010—all of it—with the beauty of fresh flowers.

### Great product

Our flowers are ordered direct from the best farms around the world. From California to South America to Holland—Ashland Addison carries the best, freshest product available.

Our selection for each occasion is extensive with options to appeal to a contemporary recipient or the more traditional.

Plus, each month we offer two great special arrangements: one is a loose bouquet of seasonal blooms wrapped and

ready to drop into your favorite vase at home—the other is a professionally arranged bouquet of flowers in a vase with greens. Both have affordable price tags and are eligible for delivery anywhere in Chicago-land. Consider this the next time you want to send an important message to someone special.

### Added convenience

You deserve extra conveniences when shopping these days. When you order with Ashland Addison Florist you receive email receipts and confirmations—plus, delivery confirmation when your order is delivered to your recipient!

We'll also help you remember all of your special occasions through our reminder service available on our web site!

### Trust

We're a family-owned and operated business looking forward to helping fulfill your New Year resolutions. We look forward to working with you!



J1



J2

*J1—Assorted gorgeous, fragrant carnations. 20 stems with greens, wrapped for only \$15.95. Ready to drop in your favorite vase!*

*J2—Lilies! 10 stems of beautiful Pink Oriental Lilies arranged in a vase. \$42.95 Wow!*

*In Lakeview at*

1746 West Addison  
 Street

*Downtown at*

201 East Huron and  
 250 East Superior

*In Elk Grove Village at*

43 Arlington Heights  
 Road

*In Westchester at*

10034 West Roosevelt

[www.ashaddflorist.com](http://www.ashaddflorist.com)



*Our rose  
 bouquets  
 speak  
 a thousand  
 languages!*

## LOVE IS IN THE AIR

Valentine's Day is right around the corner. February 14th is a great day to celebrate love. Love for her. Love for him. Love for Mom. Love for kids. Love for all the important people in your life.

We're making Valentine's Day extra special this year. Back by popular demand, you'll find Bonus Gift Days!

Tell your Valentine you just couldn't wait and get free gifts!

Deliver on 2/11= up to 3 Bonus Gifts!

Deliver on 2/12 = up to 2 Bonus Gifts!

Deliver on 2/13 = up to 1 Bonus Gift!

Bonus Gifts include:

- Yummy Chocolate
- Cute stuffed animal
- Valentine's Day Mylar balloon

\$3.00 OFF DISCOUNT

## WE'RE CELEBRATING

Happy Birthday to Ashland Addison Team Members:

Marty, delivery in Westchester on 1/9.

Emily, retail manager, on 1/12.

Ray, designer in Elk Grove, on 1/14.

*It's Romantic  
 In Every Language*

*No pude esperar para decirte  
 cuanto te amo!*

**Δεν μπορούσα να  
 περιμένω να πω σ' αγαπώ!**

*Je ne pouvais pas attendre de te que je t'aime*

*I could not wait to tell you  
 I love you!*

**NEW this year!**

Send our classic long-stemmed red roses, professionally arranged in a vase with greens, and we'll send your Valentine more roses on their birthday!

Send 12 / 18 / 24 roses for Valentine's Day, and receive another 1/2 order for FREE for their birthday! (All you pay is the delivery).

Send 12 for Valentine's Day = we'll send 6 for birthday FREE!

Send 18 for Valentine's Day = we'll send 9 for birthday FREE!

Send 24 for Valentine's Day = we'll send 12 for birthday FREE!

Get ready for romance and place your order for Valentine's roses or fresh blooms right away!



Michelle, designer, on 1/16.

Bernie, order control, 1/21.

Bob Keller, designer at retail, 1/24.

Natalia, retail manager at Galter, 1/30.