

Blooming with Optimism for Spring!



Spring has Sprung! Well, not officially until March 20th, and even we know that the date doesn't necessarily bring the fresh, gorgeous Spring weather. But, good news! We have fresh, gorgeous Spring flowers that will bring Spring to you (or someone special to you!).

This month, check out our hyacinth special which is a great gift to send for a birthday, get well or just because. This could also work as an office gift—congratulations or thank you.

Hyacinths are spring-flowering bulbs with long, narrow leaves that are folded lengthwise. They are highly fragrant flowers that bloom in dense clusters. A member of the Lilly family, bright and bold Hyacinths are quite the travelers. Although they are often thought of as Dutch Bulbs, (originating in the Netherlands), they actually originated in Turkey. During the 1500's, traders brought them back to Europe and they found a perfect home in the soil and climate of the Netherlands. Later, they were introduced into the United States, and quickly gained popularity.

Hyacinths are a beautiful and fragrant spring flowering bulb. There are many varieties of Hyacinths. Colors include purple, blue, white, pink, and yellow. Our monthly special includes 4+ gorgeous fragrant blooms arranged in a lovely basket, accented with willow for only \$16.95. Colors may vary; while supplies last. Local delivery only.

Daffodils! Nothing says Spring like bright yellow daffodils! Quite literally, as they are one of the first Spring flowers to make their appearance, therefore signifying the end of winter.

Their bright color and trumpet shaped center bursting from the star shaped petals are a strong, lovely message for a floral delivery this March. Or, bring them home to enjoy yourself. Our bouquets are sent tighter than the photo shown for longer enjoyment.

Our monthly special includes 20 stems of fresh, gorgeous daffodils with greens for only \$15.95. Local delivery only.



support our partners

Hey Chicago! Check out our new affinity partners! Supporters of these organizations should simply mention their school, church or philanthropy and we'll donate 10% of the purchase price back to support the organization!

Are you a member or associate of a great Chicago school, church or charity? Are you interested in fundraising with Ashland Addison Florist and gorgeous, fresh flowers? Simply visit our web site and register your organization today!

Then, just tell your supporters and friends to shop with us and we'll make a 10% donation to your organization for every purchase made mentioning your special code. We'll provide everything you need—web site copy, text for email marketing and newsletters. Just sign up your organization today online at www.ashaddflorist.com and click on "Raise Money for Your Organization." We'll get you started and turn fresh, beautiful flowers into **CASH!**

New Affinity Partners:

Our Lady of Lourdes Church, Chicago
Decatur Classical School, Chicago
Chicago Children's Advocacy Center, Chicago
St. Zachary Church, Des Plaines
St. Phillip Lutheran School, Chicago
Sauganash School, Chicago
Clearmont School—District 59, Elk Grove Village
Galapagos Charter School, Chicago
Black Bear Academy, Chicago

YOUR ORGANIZATION HERE! SIGN UP TODAY!

www.ashaddflorist.com

we're celebrating



Justin Sheffield in the house! We're excited to have Justin Sheffield, son of Bill, which would make him *fourth* generation of Ashland Addison Florist Co., joining the company. What does that mean for you, our fabulous customer? It means we're looking at a bright future at your trusted local florist and that Bill and Chris will maybe someday take a day off. Stay tuned for more Justin in the future.



This month we're also celebrating a few Ashland Addison team members' birthdays including Ruben, greenhouse and plant manager, on 3/11, Cheri, designer in Elk Grove Village, on 3/20—and Justin (see above), on 3/24. Also, thanks for your service to Bob, designer at the Addison store. Bob has been hanging out with us for 12 years.

Visit Ashland Addison Florist Company in Chicago at 1746 West Addison (Lakeview), 201 East Huron in the Galter Pavilion of Northwestern Memorial Hospital, 250 E. Superior in the Prentice Women's Hospital, 1750 West Harrison in the Jelke Building of Rush University Medical Center. Also, you'll find us in Elk Grove Village at 43 Arlington Heights Road and in Westchester at 10034 W. Roosevelt Rd.

www.ashaddflorist.com

(312) 432-1800