

the *rose* press

NOVEMBER 2009

Your local retail florist with
 the power of a national
 retailer.

IMPORTANT DATES

November 1 Daylight Savings Time Ends
 November 2 Full Moon
 November 11 Remembrance Day (Canada) and Veteran's Day
 November 16 New Moon
 November 26 is Thanksgiving
 December 2 Full Moon
 December 3-5 Poinsettia Days Fest and Toys for Tots Drive
 December 7 Pearl Harbor Day
 December 12 Hanukkah
 December 12 Poinsettia Day
 December 16 New Moon
 December 21 Winter Begins
 December 24 Christmas Eve
 December 25 Christmas
 December 26 Boxing Day (Canada) and Kwanzaa
 December 31 Full Moon and New Year's Eve



POINSETTIA DAYS FEST

Take the traditional warm and fuzzy holiday Open House, partner it with an opportunity to reach out to a local charity, and then add our biggest sale of the season— and you'll find yourself at our annual Poinsettia Days Fest! Join us December 3-5, 2009 at our retail locations for our fabulous annual holiday event!

We're offering up to 20% off on select holiday merchandise and cash and carry poinsettias! It's our biggest sale of the season and gives you a chance to decorate your home in time for the holidays or check some holiday shopping off your list!

December 3-5, 2009

In Lakeview at

1746 West Addison Street

Downtown at

201 East Huron and

250 East Superior

In Elk Grove Village at

43 Arlington Heights Road

In Westchester at

10034 West Roosevelt

www.ashaddflorist.com

Come find ornaments, holiday wreaths, fresh poinsettia plants, gift items and so much more!

Plus, we're supporting Toys for Tots once again and inviting you to bring in a new toy for a child in need and we'll say thanks by giving you a free gift!

"Giving back to the community is important to our family business," says Bill Sheffield owner and president. "Our annual Toys for Tots drive is a huge hit with our staff and customers and helps families in need during this warm holiday time."

See you there!

CENTERPIECE FOR YOUR FEAST



09-F5 \$49.95

Thanksgiving is Thursday, November 26, 2009. Gather your family and friends around beautiful Autumn colors this year and celebrate.

Our Thanksgiving collections include pretty pumpkin containers, cornucopias, a tradi-

tional long and low arrangement featuring Fall colors and candles and beautiful vased arrangements. Not able to make a feast you've been invited to this year? Send one of our gourmet baskets to share your wishes.

CHRISTMAS AND HANUKKAH COLLECTION



O Christmas Tree
\$54.95 09-AAC8

Our holiday collection is hot this season! Find each breathtaking piece online for your shopping pleasure in the next week. Our designers worked with the freshest products available from California, Thailand, Holland, Colombia and all around the world to develop these gorgeous pieces!

We can't wait to celebrate your special occasion this holiday season with you and your friends and family!

Shop online this holiday season at
www.ashaddflorist.com



Winter Gold
\$54.95 09-AAC3

*Specialty pricing
for Corporate
Gifts is
available.
Please call Zoe
to inquire and set
up your holiday
list specialty
order.
(312) 432-1800*

PLAN FOR BUSINESS GIFTS

Looking for a stress-free gift idea for your clients and business partners? No problem! Our holiday collection this year is full of perfect gift ideas no matter who is on your list.



FRESH FLOWER ARRANGEMENTS

No matter what holiday your clients or business partners celebrate, our collection of fresh flower arrangements will surely impress. From holiday themes to elegant white and gold arrangements, your gift will decorate a client's office and share great cheer. Plus, we offer a wide selection of Poinsettia plants that are hand selected and decorated with trim!

FRUIT & GOURMET BASKETS



Fruit and Gourmet baskets are perfect gifts to send to family and friends or business partners. Delectable treats are a must during the holidays. Enjoy cheese and sausage baskets, chocolate baskets, fresh fruits or a combination!



WE'RE CELEBRATING

On December 1, 2009, we'll be celebrating one year in business at our Westchester location!

We were excited to take over the location of former family-owned business, Daudelin's Flowers and Gifts, last year. Since then, we have been in-

credibly thrilled with the community we are building in Westchester. Thanks to the great customers and the supportive Chamber and area businesses! We'll be celebrating Westchester on December 1st!

Happy Birthday to Ashland Addison Team Members:

Maria, flower processing, on 11/10

Lamija, designer at Fulton, on 11/13

Wioletta, designer at Westchester, on 11/30