

we love to hear from you

Did you know that you can send in your comments directly to us at custserv@ashaddflorist.com? We love to hear from our customers! Below is an email we received from a new customer recently. Thanks for the feedback!

Good Afternoon,

My name is Ravi and I placed the above order with you which was delivered to my fiancé in Chicago this past Wednesday 9/10. I just wanted to let you guys know you did a FANTASTIC job with the order, and I mean from start to finish. I was a bit skeptical about going through a local florist online (I live in Indianapolis, IN) when I live out of state. But I was not happy with the national type online florists and decided to give you a try.

My fiancé loved the flowers, they were delivered promptly on Wednesday, I received a confirmation email upon delivery, and her and I both

were very impressed that you issued a follow up call to see how everything went the next day. Little things like that go a long way in the business world, and I have nothing but the highest praise for your business now.

Please let me know if you have a testimonial or referral site or place where you would like me to leave some feedback. I normally don't go out of my way to contact businesses with this type of matter, but since you went out of yours and delivered such a high quality product, it's the least I can do.

*Thanks again, you have gained a loyal and happy customer.
 Sincerely, Ravi*

green news

The invitation is still open to bring in your old vases and floral containers to any of our retail locations. We'll reuse or recycle them; and as thanks, we'll make a donation on your behalf to a local organization. If your school or Church is interested in getting green with us, let's do it! Gather vases from your parish, supporters or community and we'll donate \$3 for every 5 usable containers to your very own great cause!



We'll support you with marketing, and with your help spreading the word, we'll 'get green' together. Simply email Bridget Carlson at bridget@ashaddflorist.com and get listed as a friend of the Ashland Addison Florist "Reuse/Recycle and Get Green" program!

Newly added:

St. Eugene School, Chicago, IL www.st-eugene.org
 The Willows Academy www.willows.org

Keep the green efforts coming! Visit our web site for a full list of organizations and join us today!

more reasons to celebrate



**sweetest day—
 october 18th**

Long stemmed red roses
 LSR \$49.95



national bosses' week-october 13th

Mum Plant 36-3611
 Starting at \$24.95

**mother-in-law's day—
 october 26th**

Fall Bounty Bouquet FBA
 \$54.95



**halloween
 —october 31st**

Boo-quet 08-H1
 \$39.95



2008 good neighbor day success

We recently held our most successful FTD Good Neighbor Day in 13 years! We reached 10,000 people around Chicagoland with FREE roses!

How did it work? It was simple; we handed out thousands of bouquets of roses and requested that recipients kept one rose for themselves and handed the others out to make more people smile on Good Neighbor Day!

Plus, this year, we turned the event a little green! We asked Chicagoland to bring in old vases in support of our reuse/recycle program in exchange for the free roses.

This was such big news to Chicagoland that NBC Channel 5 covered our events! With NBC's help telling the story, we were able to collect hundreds of reusable or recyclable glass pieces... and spread thousands of smiles! What a great event. Thanks, Chicagoland for your help. We look forward to partnering with you again to keep all of us blooming with optimism and smiles!

Just a note to thank you for the gorgeous white roses given to my friend at the train station for "It's Good Neighbor Day." They are absolutely beautiful and she and I are enjoying them so much ... Again, thanks for doing such a nice thing. You made our week.



Hi there, My daughter and I happened to be downtown Chicago on Happy Good Neighbor Day and we wanted to let you know that we made 10 friends/neighbors smile that afternoon we got back home ... What an awesome thing to do, you certainly made our day.



I just wanted to say thank you for handing out the beautiful bouquets of roses this morning downtown.

Such a nice gesture and they are gorgeous! Definitely brightened my day.

we're celebrating

Join us in celebrating the following special days in October! **Ashland Addison birthdays:** Martha, designer and wedding consultant on 10/15 and Bill, head honcho on 10/16. **Ashland Addison anniversaries:** Ruben the greenhouse and plant buyer, 13 years; Dolores in customer service, 11 years; Jeff the delivery manager, 4 years; and Hector in delivery, 4 years.



Visit Ashland Addison Florist Company in Chicago at 1746 West Addison (Lakeview), 201 East Huron in the Gatter Pavilion of Northwestern Memorial Hospital, 250 E. Superior in the Prentice Women's Hospital, 1750 West Harrison in the Jelke Building of Rush University Medical Center, and in Elk Grove Village at 43 Arlington Heights Road

www.ashaddflorist.com

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